TRAIL MAP

24 January - 18 April 2022

Joining the Trail From Mid-Mar 2022

A. Albany Pod at University of Auckland
B. Birkenhead Pod at University of Auckland
C. Glen Innes Planes Pod
D. East Auckland Pod at Waitakere Regional Council
E. Glentworth Pod
F. Glenfield Pod
G. Glen Innes Park Pod
H. Glenfield Library Pod
I. Glenfield Community Centre
J. Glenfield Playground
K. Grafton Pod
L. Gisborne Regional Library
M. Glen Innes Pod
N. Glen Innes Pod
O. Glen Innes Pod
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Q. Glen Innes Pod
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We are thrilled to bring the truly immersive experience, celebrating Aotearoa’s unique marine life and the threatened marine species, to Tāmaki Makaurau. Inspired by the threatened (nationally critical) Bryde’s whale, the trail is a route of eight Whale Tales sculptures dotted around Auckland’s streets, parks, and open spaces to provide you with a fresh opportunity to explore Tāmaki Makaurau.

Explore the unique and stunning Whale Tales sculptures, designed by talented artists and students, and sponsored by generous businesses and organisations. Every Tail has its own tale too, so soak up the rich stories as you journey through the trail.

And the legacy of Whale Tales continues long after the trail ends. The sculptures will be auctioned to raise funds for WWF-New Zealand’s vital work to protect and restore the Hauraki Gulf and the Bryde’s whale that call it home.

So let the Tail watching, tale telling begin! Share your tale with us on the Whale Tales App or social pages!

WHALE TALES
AUCKLAND 2022

TRAIL MAP
24 January - 18 April 2023

JOIN OUR POD AT THESE EVENTS

- SCIENCE SEMINARS SERIES
  - 6pm Thursdays from 26 Jan – 16 Apr
  - Join our series of talks by experts from the Sustainable Coastal Futures Hub in Auckland CED.

- FAREWELL WEEKEND BROUGHT TO YOU BY THE WAREHOUSE
  - Friday 29 Apr – Sunday 1 May: 10am-5pm daily
  - See all the Tales one last time before they migrate to their forever homes!

- ACTION EVENT
  - Monday 3 Apr: 3pm
  - Bid to purchase your favourite Tail at the evening event, held at Aukland CED.

CHECK OUT THE ACTIVATIONS AND EXPERIENCES HAPPENING AROUND OUR THEME WEEKS

1. OF-FISH-ALLY LAUNCHED
   - 24 Jan
   - OIA ORA TĀMĀKI MĀRAIARAU
   - Free from leading field experts about the health of the Hauraki Gulf, in exhibitions and on an interactive digital project to add in are available.

2. BLUE BACKYARD
   - 30 Jan
   - Health and Action
   - FREE

3. CLIMATE ACTION
   - 1 Feb
   - Health and Action
   - FREE

4. TASTE
   - 8 Feb
   - Health and Action
   - FREE

5. ARTS AND CULTURE
   - 15 Feb
   - Health and Action
   - FREE

6. SUPPORT WWF
   - 22 Feb
   - Health and Action
   - FREE

7. FRIENDS FAMILY
   - 29 Feb
   - Health and Action
   - FREE

8. THE FINAL SPLASH
   - 7 Apr
   - Health and Action
   - FREE

LIMITED EDITION MERCH RANGE

- Mini Dolphin and Bryde’s Whale soft toys also available from Tile Depot stores

DONATE TO WWF-NEW ZEALAND

Donate now to support work to restore the Hauraki Gulf and help save our Bryde’s whale.

Here’s how:
- Text Whale Tales to 90292 to donate $5 to World Wide Fund For Nature (WWF) - NZ.
- Go to donate.wwf.org.nz
- Or scan the QR code below

www.whaletales2022.org

LIMITED EDITION TAIL T-shirts (multiple options available)

Chia Sian ‘Fruity Tale’ also available from Soul Cafe at The Maritime Museum

Plus purchase “We love ‘Whale Tales’” online art from Espresso Workshop in Britomart and Five Leaves Cafe Devonport, or a “Coastal Whale Tale Cocktail” from The Bearpot in Whangaparaoa and they will donate a portion from every sale to WWF!”

The Hauraki Golf (Tongariro Māunga/Ta Mauanui-o-tahi) covers 2.2 million hectares of marine area, stretching from Mangapuku, north of Auckland, to Whiti in the Coromandel Peninsula.

“Whale Tales is the story of a healthy ocean. Whales have been singing their own stories for generations and now it is our opportunity to amplify their voices. Whales, a marine species, are an indicator of a healthy ocean. Unfortunately, many of our marine species, including whales, are facing extinction. So, what better way to tell the ocean’s story than a trail inspired by, Hauraki Gulf resident, the endangered Bryde’s Whale?” Together it is possible to protect and restore the heart of our ocean. It is possible in fact sustainably, to find innovative solutions for our changing environment, combat climate change, and protect our future in Aotearoa in a place where people live in harmony with nature.

Livia Raftery
WWF-New Zealand CEO

“Whale Tales is a fitting theme for our city — Auckland is a place deeply connected to the sea and to the marine life that call it home. We are blessed with three harbours, nearly 4000-kilometres of coastline, and over a thousand beaches. Whale Tales is not only a chance to celebrate our environment and biodiversity, it’s also an opportunity for all Aucklanders to experience the art trail, bring together the path of the art brings, by taking it out of the gallery and into the outdoors.”

Phil Goff,
Auckland Mayor

“Thank you for joining Whale Tales 2022! We are very excited to be returning to Auckland — our annual art trail in the city. At Wild in art we champion the importance of accessible art to everyone, along with its inspirational social, cultural and educational values for the community.”

Charlee Langhorse,
Director Wild in Art

MORE INFORMATION:
- www.whaletales2022.org
- More event info at whaletales2022.org
- Meet the artists at www.whaletales2022.org/event

WHALE TALES 2022 is a partnership of Auckland Council, Auckland Tourism Events &经济发展 and Wild in Art.

LETS GO WHALE (TAIL) WATCHING

Download the FREE Whale Tales app from the App Store or Google Play to:
- Navigate the free trail to find the 80 Big Boro and 80 Pēpi Pads
- Enter the 4-digit codes to unlock sculptures and get rewards and offers from our sponsors — including the chance to win a family pass with Auckland Whale and Dolphins Safari, or Harcourts Kids Fishing Activity Pack.
- Mark key milestones along the way, or you “collect” whale Tales
- Add your photos to your gallery and share on social media — remember to use #whaletales2022

Auckland Council, Auckland Tourism Events & Development and Wild in Art.

A Wild in art event in partnership with Auckland Unlimited

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